2.1 Private Sector Partnerships for Sustainable Development – Translating the Kampala Principles to Action
Advancing analytical work: main findings

- **Approach** | Inclusiveness, Implementation, In-Country
- **Mapping of PSE platforms and initiatives** | Limited engagement and focus on effectiveness issues
- **Case Studies** | 920 projects (Bangladesh, Egypt, El Salvador, Uganda)
- **Illustrative Findings from case studies & emerging issue areas:**

<table>
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<tr>
<th>11% of projects explicitly target under-served locations (5% the poor &amp; 4% women)...</th>
<th>16% of projects include information on actual results</th>
<th>83% use finance, but only 2% use policy dialogue or knowledge sharing as engagement modality...</th>
<th>13% include governments as partners, fewer other actors</th>
<th>PPD space is limited</th>
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<td>...Lack of focus on leaving no one behind</td>
<td>...Monitoring and communication of results is weak</td>
<td>...Consider the full “PSE tool-box”</td>
<td>...Partnerships not inclusive, simple &amp; long-term enough</td>
<td>...Lack of investment in local priorities &amp; buy-in</td>
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- **Validation Workshops** | Vibrant Dialogue & Inclusive Action Plans
Global Partnership

Proposed Objective, Sub-objectives and Outputs

The profile of the Kampala Principles on Effective Private Sector Engagement in Development Co-operation is elevated through increased awareness, buy-in and leadership that broadens their reach and influence through a multi-layered, phased approach at the country level. This effort is underpinned by practical case studies, and pilot projects that aim at inclusive multi-stakeholder engagements, illustrate the Principles in action. In parallel, practical guidance toolkits to implement the principles will be developed and rolled out at country level.

The long-term objective of the Action Area is that development cooperation partnerships with the private sector result in more investments that provide employment, livelihood opportunities and added value in underserved sectors and markets that are critical for the SDGs and leaving no-one behind.

Scaled-up advocacy and innovative outreach to elevate the profile of the Kampala Principles

Stakeholders use practical tools and guidance to illustrate the Principles in action, support behaviour change and assess uptake and potential impact

Stronger buy-in and engagement by the private sector in the promotion and implementation of the Kampala Principles

Broader uptake, awareness and influence of the Kampala Principles among a wider stakeholder community through innovative outreach and advocacy

Guidance and analysis on the Kampala Principles that support behaviour change and assess uptake and potential impact at the country level

Case studies, best practices and pilot projects that illustrate the Kampala Principles in action
Global Partnership

Business Leader Caucus

The Business Leaders Caucus (BLC) has played a major role in the development of the guidelines and provided strategic advice and policy guidance on how to apply development effectiveness principles when leveraging Private Sector Engagement through development co-operation

demonstrated that the Global Partnership serves as a multi-stakeholder platform for discussions on effectiveness

BLC 2.0: Transition the BLC to new format with a smaller core group of business leaders, stronger partner country perspective and leverage of business networks

- Catalytic role in mobilising private sector
- Ensuring that the private sector audience is introduced to the Principles by its peers
- Fostering ownership among businesses
- Enhanced representation of partner country perspectives within BLC
Global Partnership

Synergies with other Action Areas

**Action Area 1.1. Impact of Effectiveness**
- Coordination of country level case studies to benefit from each other

**Action Area 2.2. Effective Triangular Co-operation for Sustainable Development**
- Strategic exchange on implementation of principles, “guidance” approach and potential coordination on in country level case studies and pilot projects

**Strategic Priority 3 Global Partnership Monitoring**
- Better anchoring PSE in global monitoring exercise